



## Benefit for a Brighter Project 2010: School Mural Banner Project Mockup Workshop Instructions

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The first step in creating the mural banner is the paper mockup. The mockup is enlarged 2 to 3 times when it is transferred onto the vinyl canvas. The image transfer process is covered in a separate workshop.

### Step I – Brainstorm Ideas

1. Spend 10 to 15 minutes brainstorming ideas for images to create for the mural and the background.  
**Example:** With the theme PE, images could include students playing soccer, jumping rope, playing volleyball, running a track, playing badminton, doing jumping jacks, etc. The background could be a field and blacktop area with the school in the background or the inside of a gym.
2. Create a list with at least 15 to 20 images plus the background concept.
3. Assign each image to a student. Students can draw more than one image if they like and there is time.
4. Assign the background to one or more students.

### Step II – Draft Mockup Images, Background, and Composition

1. Orient one of the large pieces of newsprint in your kit horizontally and draw a horizon line approximately 3 to 4 inches down from the top.
2. Have students assigned to the background start working on this.
3. Start students working on their images, using the small pieces of newsprint from the kit.
  - Remember the final mural banner is painted in house paint with 1 to 2 inch brushes, which will not allow for a lot of fine detail. Figures need to be **simplified and stylized**.
  - Students can practice making stick figures and then adding clothes, hair and face details.
  - Help students draw their images in proportion to the other figures being drawn.
  - Encourage students to fill their paper with the image and not make it too small.
  - Have students make more than one sketch of their image and then choose their favorite.
4. Have students cut out their images.
5. Place images on the background and work with students to compose the mockup. As decisions are made, use a bit of rolled up tape to place the images. They can be repositioned as the composition is finalized.

### Step III – Finalize Mockup Images & Background

1. Have students redraw the background on the large sheet of watercolor paper from your kit.
  - Your kit includes only one large sheet of watercolor paper so urge students to be careful and sketch the background lightly.
2. Have students redraw their images on the small pieces of white and tan paper from the kit.

- The drawings should not be too dark. Students will have a chance to add back some detail with the pens after they have been painted.
3. Have students paint and color their images.
    - Discuss using a common color palette for the piece.
    - Demonstrate how to properly use watercolor paints, including preparing the paints with a few drops of water and mixing colors in the lids of the watercolor boxes.
    - Demonstrate how the images can be outlined with the black pens after they have been painted to add some detail and pop. Help students with outlining as necessary.

#### **Step IV – Finalize Mockup Composition**

1. Have students cut out the images and once again place them on the background gently with a piece of rolled up tape. They might be repositioned as all the other pieces come together.
2. As a group, evaluate the mockup and discuss if you need to add any more items or reposition the images.
3. Once you all agree on the composition, remove the tape from the back of the images and use white glue to adhere them to the background.

#### **Step V – Sign the Mockup**

1. Use paper included in the kit and have each student sign their name on it.
  - This sheet will be attached to the back of the framed piece.