



## **Facts About the Redwood City Education Foundation for 2009/2010**

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- We have been helping to provide the students of the Redwood City School District with a high quality, well rounded education since 1983.
- Over the past 27 years, we have helped fund classroom enrichment programs, instrumental music instruction, hands-on science programs, fitness and nutrition education, and teacher grants.
- Since 2003, we have raised more than \$1.5 million for our students.
- In 2009/10, we raised \$450,000 with contributions from major corporations and foundations, local businesses and organizations, community members, and school parents.
  - Around \$50 per student in program funds.
  - Compares with average of \$425 per student raised by neighboring foundations.
- Our fund-raising goal for this year is \$560,000, which is around \$62 per student.
- We currently support:
  - Music for Learning, instrumental music instruction for 3,000 2<sup>nd</sup> through 4<sup>th</sup> graders.
  - Instrumental Music, including Band and Orchestra, for around 600 middle school students
  - Outdoor Education, a one-week, off-site science program for more than 900 5<sup>th</sup> graders.
  - SMART grants to bring teaching innovation in science, math, art, and technology into the classroom at all 17 schools.
  - FitFun Guide and training to prepare K-5 teachers to lead fitness activities during the school day
  - Partnership with Serves the Peninsula to provide PE programs at five schools
  - Summer Math Institute to prepare 7<sup>th</sup> and 8<sup>th</sup> grade students for Algebra in 8<sup>th</sup> grade
- Our future plans include supporting music education in more grades; providing PE, health and wellness programs at all schools; funding visual and performing arts; and increasing SMART grants, among other possibilities.
- We offer a Local Business Program to partner with the Redwood City business community ([www.rcef.org/businesspartners](http://www.rcef.org/businesspartners)).
- We hold the Benefit for a Brighter Future fundraising event annually and welcome sponsors and volunteers ([www.rcef.org/brighterfuture](http://www.rcef.org/brighterfuture)). This year's event is May 6, 2011 at Pacific Shores Center.
- We are a 501 (c) non-profit organization with a 14 member all-volunteer Board of Directors made up of parent and community members.
- We are one of more than 600 education foundations in California.



## The RCEF and Our Schools

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- We are the only organization that raises funds district wide for students at all 16 schools, unlike school parent organizations, which affect only their own school.
- We leverage contributions to fund programs too expensive or complex to be implemented at individual schools.
- Because the RCEF supports large-scale, district-wide programs, school parent organizations are freed up to raise funds for their school's unique needs.
- Parents give to their home schools as parents, but give to the RCEF as members of the Redwood City community.

## A History of Success

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<b>1983</b>	Redwood City Elementary Schools United Effort—RESCUE—formed to focus on libraries, computers, and classroom enrichment.
<b>1985-1991</b>	Funrichment, after-school enrichment classes funded.
<b>1993</b>	Outdoor Education program saved.
<b>1996</b>	Music for Learning for grades 2 through 4 funded, and middle school instrumental music program supported.
<b>1997</b>	RESCUE renamed the Redwood City Education Foundation.
<b>2005</b>	Emergency fundraising campaign to restore key district programs raises more than \$100,000 in response to narrow failure of parcel tax; support for RCEF surges.
<b>2006</b>	Wellness Coordinator funded in 3-year project to support federally-mandated District Wellness Policy. Wellness program funding continues.
<b>2008</b>	\$100,000 SMART grants launched to bring teaching innovation into the classroom in the areas of science, math, technology, and the arts.
<b>2009</b>	Summer Math Institute initiated to support 7 <sup>th</sup> and 8 <sup>th</sup> grade students.
<b>2010</b>	Emergency campaign raises \$90,000 to save Instrumental Music program for middle school students.