

Reasons to Give to the RCEF

- You understand that good schools don't just happen — communities decide to make education a priority! The highest-achieving districts in our area — Palo Alto, Menlo Park, and San Carlos — all have successful education foundations.
- You want to say thanks! You are happy with the education your child has received — or you received — and you want to contribute to that legacy.
- You know that Redwood City is a great place to live, and you want the quality of the schools to reflect the high quality of life here.
- You believe that good schools result in a better business climate, higher property values, lower crime rates, and a stronger community.
- You support your local school and now you want to make a contribution that supports programs like Music for Learning, Outdoor Education and our SMART grants that serve the entire school district.
- You want to ensure that all public school children have programs like music, art, and PE, which were once standard, but are no longer funded by the state.
- You want to invest in the future. Wouldn't it be nice if many of the doctors, dentists, small business owners and service professionals 20 years from now were home-grown kids?
- You know it is the right thing to do. You want to make a difference in the life of a child who has fewer educational opportunities.
- You are worried that constant budget cuts in Sacramento will irrevocably harm our public education system, producing a generation of adults poorly prepared to join the workforce.

Please make your donation today!

To make an online gift to the RCEF, please go to www.rcef.org. By mail, please send your check to:

RCEF
PO Box 3046
Redwood City, CA 94064

The RCEF has been working hard since 1983 to provide our public elementary and middle school children with the education they need to succeed in high school, college, work, and life.

For more information about the RCEF, email us at: info@rcef.org or call us at: (650) 568-0233.

Fast Facts About the Redwood City Education Foundation

- We have been supporting the students of the Redwood City School District since 1983.
- In the 2009/10 school year we are helping to fund:
 - o Music for Learning, music instruction for all 2nd through 4th graders.
 - o Outdoor Education, a one-week, residential science program for all 5th graders.
 - o Wellness programs to fitness opportunities for all students.
 - o SMART grants to bring teaching innovation in science, math, art, and technology into the classroom.
 - o Summer Math Institute to prepare struggling 6th and 7th graders for 8th grade algebra.
- In 2008/09, we raised \$300,000 with contributions from major corporations and foundations, local businesses and organizations, community members, and school parents.
 - o Around \$34 per student in program funds
 - o Compares with average of \$425 per student raised by neighboring foundations
- Our fund-raising goal for 2009/10 is \$350,000, which is around \$40 per student.
- We plan in the future to extend music program to more grades, support PE and wellness programs at all schools, fund visual and performing arts, and increase SMART grants, among other possibilities.
- We offer a Local Business Program to partner with our business community (www.rcef.org/businesspartners).
- We hold the Benefit for a Brighter Future fundraising event annually and welcome sponsors and volunteers (www.rcef.org/brighterfuture).
- We are a 501 (c) non-profit organization with a 14 member all-volunteer Board of Directors made up of parent and community members.
- We are one of more than 600 education foundations in California.

Fast Facts About the Redwood City School District

- Serves kindergarten through 8th grade (K-8) students from Redwood City and areas of San Carlos, Atherton, and San Mateo County.
- 2nd largest K-8 district in San Mateo County.
- Total student population is just over 9,000, up 9% from 2008/09: 61% of students are socio-economically disadvantaged, and 48% are English learners
- Since standardized testing began in 1998, test scores have risen steadily. In 2008/09, six schools exceeded 800, the state's target Academic Performance Index, and seven schools scored over 700. In 1998, only one school scored above 800 and one above 700.