



## **Fast Facts About the Redwood City Education Foundation**

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- We have been helping to provide the students of the Redwood City School District with a high quality, well rounded education since 1983.
- Over the past 25 years, we have helped fund classroom enrichment programs, instrumental music instruction, hands-on science programs, fitness and nutrition education, and teacher grants.
- Since 2003, we have raised more than \$1.2 million for our students.
- In the 2008/09 school year, we are providing funds for:
  - Music for Learning, instrumental music instruction for 3,000 2<sup>nd</sup> through 4<sup>th</sup> graders (\$130,000).
  - Outdoor Education, a one-week, off-site science program for more than 900 5<sup>th</sup> graders (\$40,000).
  - SMART grants to bring teaching innovation in science, math, art, and technology into the classroom at all 16 public schools. (\$100,000).
  - Wellness Coordinator to increase nutrition and fitness opportunities for 8,500 students in the district's 16 schools.(\$60,000).
- In 2007/08, we raised \$320,000 with contributions from major corporations and foundations, local businesses, community members, and school parents.
  - Around \$32 per student in program funds.
  - Compares with average of \$425 per student raised by neighboring foundations.
- Our fund-raising goal for 2008/09 is \$400,000.
- Our future plans include extending music education to more grades, supporting PE at all schools, funding art, and increasing SMART grants, among other possibilities.
- We recently launched our Local Business Program to partner with the Redwood City business community.
- We hold the Benefit for a Brighter Future fundraising event annually and welcome sponsors and volunteers.
- We are a 501 (c) non-profit organization with a 14 member all-volunteer Board of Directors made up of parent and community members.
- We are one of more than 600 education foundations in California.



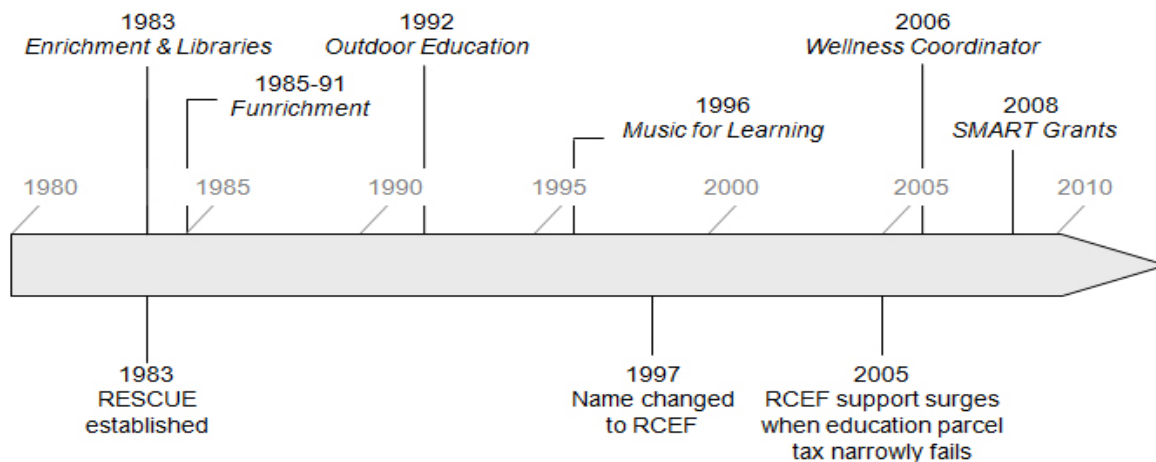
## The RCEF and Community Support

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- We support the kindergarten through 8<sup>th</sup> grade students of Redwood City School District.
- We are the only organization that raises funds district wide for students at all 16 schools, unlike parent-teacher organizations, which affect only their own school.
- We target major corporations and foundations for donations, not just parents and local small businesses.
- We leverage contributions to tap funds for programs too expensive or complex to be implemented at an individual school.
- Parents give to their home schools as parents, but give to the RCEF as members of the Redwood City community.

## A History of Success

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**1983** Redwood City Elementary Schools United Effort—RESCUE—formed to focus on libraries, computers, and classroom enrichment.

**1985-1991** Funrichment, after-school enrichment classes, funded for a total of 64 classes and 1,000 participants.

**1993-1995** Outdoor Education program saved and supported through T-Shirt sales.

**1996** Music for Learning for grades 2 through 4 funded, and middle school instrumental music program supported.

**1997** RESCUE renamed the Redwood City Education Foundation.

**2005** Emergency fundraising campaign to restore key district programs raises more than \$100,000 in response to narrow failure of parcel tax; support for RCEF surges.

**2006** Wellness Coordinator funded in 3-year project to support federally-mandated District Wellness Policy.

**2008** \$100,000 SMART grants launched to bring teaching innovation into the classroom in the areas of science, math, technology, and the arts.