

REDWOOD CITY EDUCATION FOUNDATION

# ANNUAL GIVING LEVELS



## FUNDING EQUITY IN REDWOOD CITY

Using an equity lens, RCEF ensures that each donation received goes towards providing mental health and educational support to the three underserved schools that have no fundraising arm (Parent-Teacher Organization or PTO).

*88% Of students in these schools are either unhoused, English-language learners or receiving free and reduced lunch.*

Unlike the nine redwood city school district schools that have PTOs, which raise between \$100,000 and \$700,000 annually per school, these three schools are unable to raise any funds for essential programs that fill in the gaps left by inadequate public school funding.

RCEF raises funds to help bridge the resource gap in the face of declining investment and budget cuts.

## About RCEF

The Redwood City Education Foundation (RCEF) is a community-based organization that provides financial support, targeted advocacy, and meaningful community engagement to address systemic inequities and help all students thrive.

Our mission is to increase the academic performance of underserved K-8 public school students by addressing social-emotional resilience, mental health, and academic readiness.

## We Need Your Support

Support from you, our Giving Partners, is critical in providing help where students need it most. When you invest in education, it not only helps guide positive transformation in our communities, but also distinguishes your business as a social leader.

As an RCEF giving partner, your brand will reach thousands of local community members who shop, dine, and play in Redwood City. See the Giving Levels & Benefits below for details. We hope you will join the movement and invest in Redwood City students by supporting RCEF this year.

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EDUCATION FOUNDATION

[www.rcef.org](http://www.rcef.org)

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# RCEF Annual Giving Levels



**SEED LEVEL**  
\$1,000



**SPROUT LEVEL**  
\$5,000



**SAPLING LEVEL**  
\$10,000



**EVERGREEN LEVEL**  
\$25,000



**GROVE LEVEL**  
\$50,000+

	SEED LEVEL \$1,000	SPROUT LEVEL \$5,000	SAPLING LEVEL \$10,000	EVERGREEN LEVEL \$25,000	GROVE LEVEL \$50,000+
<b>SOCIAL MEDIA</b>		Dedicated Post	2 Dedicated Posts	4 Dedicated Posts	6 Dedicated Posts
<b>WEBSITE</b>	Recognition	Small Logo	Medium Logo	Prominent Logo	Premier Logo
<b>NEWSLETTERS</b>		Recognition	Logo Placement + Recognition	Logo Placement + Recognition	Quarterly Logo Placement + Recognition
<b>ANNUAL REPORT</b>	Recognition	Small Logo	Medium Logo	Prominent Logo 1/8 pg	Premier Logo 1/4 pg
<b>PRESS RELEASE</b>					✓
<b>EVENTS</b> Fall Backpacks Spring Event Donor Parties Back to School		Small Logo	Medium Logo	Prominent Logo	Premier Logo